



5 Courses

Entrepreneurship 1: Developing the Opportunity

Entrepreneurship 2: Launching your Start-Up

Entrepreneurship 3: Growth Strategies

Entrepreneurship 4: Financing and Profitability

Wharton Entrepreneurship Capstone



08/30/2016

Melissa Kay Aho

has successfully completed the online, non-credit Specialization

Entrepreneurship

Wharton's Entrepreneurship Specialization covers key topics in the the conception, design, organization, and management of new enterprises. This four-course series is designed to take the you from opportunity identification through launch, growth, financing and profitability through the combined expertise of Wharton's top professors with insights from current Wharton start-up founders and financiers.

*Wharton Entrepreneurship
Teaching Team*

Karl Ulrich, Vice Dean;
Lori Rosenkopf, Vice
Dean; David Hsu,
Professor; David Bell,
Professor, Kartik
Hosanger, Professor;
Laura Huang, Assistant
Professor, Ethan Mollick,
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