

Moore, Natalie. *The South Side: A Portrait of Chicago and American Segregation*. St. Martin's. Mar. 2016. 272p. photos. notes. bibliog. ISBN 9781137280152. \$27.99; ebk. ISBN 9781466878969. soc sci
 Moore, WBEZ's South Side reporter, documents the various ways in which the racial segregation of Chicago's neighborhoods has come to define this Midwestern city. Moore, a South Side resident herself, narrates an excellent history of residential as well as educational segregation within Chicago, despite the legal remedies that the courts have offered. The author believes that institutional racism, more than the class of the city's residents, has made it difficult for African Americans to advance in life, as other groups have done historically. Interviews with local business owners and teachers add much to strengthen Moore's arguments of tracing the efforts of residents to battle institutionalized racism. Moore incorporates stories of growing up in a middle-class household into the essays, which at times intrudes too much into the narrative and gives the book a false note, but this is a minor point. More important is that Moore focuses much of her discussions on productive solutions to problems, including the "food deserts" that affect cities

such as Chicago, ways in which schools can be healthy institutions, and how neighborhoods can work together to improve lives. **VERDICT** An excellent work for all readers interested in knowing more about important, ongoing urban issues.—*Amy Lewontin, Northeastern Univ. Lib., Boston*

★**Sengupta, Somini. *The End of Karma: Hope and Fury Among India's Young*. Norton. Mar. 2015. 256p. photos. maps. notes. ISBN 9780393071009. \$26.95; ebk. ISBN 9780393292879. soc sci**

In this story of India's younger generation, *New York Times* writer Sengupta does a wonderful job of detailing the distinct lives of seven young individuals (one could argue that the author is the eighth, as she folds her experiences into the work) struggling to fulfill their educational and economic dreams. These aspirations, which are deemed a right among the country's youth, come into conflict with an older generation and a nation that cannot provide for its citizens basic services such as water, electricity, education, and jobs. While Sengupta sees change and hope for the younger set, she doesn't provide any easy answers to what will happen in the future. **VERDICT** Beginning in 2011 and continuing until 2030, around ten million Indians will turn 18 each year and start their search for a college education, a job, and personal independence. This volume looks at a few individuals simultaneously succeeding and failing to find their way in modern India. Highly recommended for anyone interested in India past and present as well as women's issues. [See Prepub Alert, 9/28/15.]—*Melissa Aho, Univ. of Minnesota Bio-Medical Lib., Minneapolis*

Weigel, Moira. *Labor of Love: The Invention of Dating*. Farrar. May 2016. 304p. bibliog. index. ISBN 9780374182533. \$26; ebk. ISBN 9780374713133. soc sci

Just how do people go about meeting one another in pursuit of entertainment, status, companionship, loot, affirmation, sex, procreation, and/or marriage? For her first book, Weigel offers a spirited social and economic history of dating in America. She examines courtship rituals and practices from the start of the 20th century through the overbooked digital age, pausing to consider such highlights as the loaded jargon of dating; the contemporary condemnation of "going steady"; the advent of the gay bar, of free love, and of technology-assisted date selection from video dating to Tinder; and the evolving normative social attitude toward dating, which has shifted from considering it transgressive to considering it traditional. More or

less chronological but nonlinear, Weigel's treatment blends historical aspects of dating under broad themes such as "school" (college culture), "protocol" (ensuring personal safety in the AIDS and online eras), and "plans" (for offspring and security). Her overarching theme, as hinted in the wordplay of the title, is dating as work, a marketplace activity shaped by economic realities vastly more macro than the intimacies of individual couples. **VERDICT** Timely and provocative, this work is a solid choice for readers interested in contemporary social behaviors and their antecedents.—*Janet Ingraham Dwyer, State Lib. of Ohio, Columbus*

Zeisler, Andi. *We Were Feminists Once: From Riot GRRRL to Covergirl, the Buying and Selling of a Political Movement*. PublicAffairs. May 2016. 304p. notes. index. ISBN 9781610395892. \$26.99; ebk ISBN 9781610395908. soc sci

Zeisler (cofounder & creative director, Bitch Media) explores feminism's current surge in pop culture popularity while questioning whether the increased visibility truly advances women's rights. The author first focuses on "marketplace feminism," a form of feminism that has been repackaged and rebranded so as to be easy to digest and nonthreatening to the status quo. With delightfully dry wit, Zeisler carries the discussion of the portrayal of women in advertising, movies, television, and fashion both in the present day and recent history. Additionally, she looks at current events and issues, highlighting areas in which marketplace feminism has glossed over women's rights issues thereby neutering the resulting conversation. Other topics analyzed include girls' education, the gendering of toys, the role of body image, and feminism as a political movement as well as the concepts of choice and empowerment. Ziegler argues that this type of feminism is detrimental to the movement, since it doesn't force society to confront the underlying structural topics that cause gender inequality. **VERDICT** This thought-provoking yet sobering consideration of the current state of feminism emphasizes the need to continue to fight for full equality. Highly recommended for readers with an interest in women's studies, pop culture, and the media. [See "Editors' Spring Picks," *LJ* 2/15/16, p. 28.]—*Rebekah Kati, Durham, NC*

CORRECTION

The roundup "Presidential Picks" (*LJ* 2/15/16, p. 118) misstated that there were 11 new titles. Only nine titles were featured. We apologize for the error.

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