

Kane writes in a tone that is warm and enthusiastic about the profession; her dynamic interviews distill the most useful and interesting aspects of the person's career and highlight the individual's personality and style. You will want to meet each one of these librarians after reading about them! Their specialties range from the rare, such as veterinary medicine librarian, astronomical cataloger, and user experience librarian; to the quasi-traditional, such as freelance indexer and outreach librarian; to the various emerging strains of digital, virtual, and social network librarianship.

While the bulk of the book consists of the interviews, by presenting such a balanced variety of views and experiences, the book does, in effect, trace the physical, social, and technological changes libraries and library work have undergone over the last decade. This book is not intended to be a comprehensive list of careers in libraries but rather a view of the professional possibilities inherent in a field facing complex future challenges. As such, it is highly recommended for academic libraries' professional collections, especially those that have a library science or information science program. As it is written in readable, easily accessible style, it would also be a valuable addition to any library's career collection.

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IMPLEMENTING TECHNOLOGY SOLUTIONS IN LIBRARIES: TECHNIQUES, TOOLS, AND TIPS FROM THE TRENCHES. Knox, Karen C. *Medford, NJ: Information Today, 2011, xvii + 173 pp., \$35.00, ISBN 978-1-57387-403-8.*

*Implementing Technology Solutions in Libraries* starts out, on page 1, asking a good question: "Has your library ever implemented some popular technology, only to spend more time—and money—promoting it and explaining it to your customers and/or staff than actually using it?" Well, have you, punk—sorry, I mean librarian (said in my best Dirty Harry voice)? No need to bashfully raise your hand; we all have committed the technology sin of buying the really cool fun stuff because it was new, hot, and everyone was talking about it. Well, sadly, those crazy days of buying things without thinking them through are long gone. What today's library calls for are a responsible handler of your library's money and technology encompassed and maintained in a technology plan. What is a technology plan, you might be asking. Knox's book can help you answer that question and walk you through the process as painlessly as possible.

After the usual acknowledgements, Knox provides information on the book's website ([www.karencknox.com/itsil](http://www.karencknox.com/itsil)) and then moves on to the

introductions. Chapter 1, "Identify the Library's Needs," explains what a technology plan is, defines its components, and introduces readers to Knox's fictional library, Info City Public Library, which will be used as her example throughout the book. Chapter 2, "Project Teams and Initial Research," includes building your team, setting meetings and agendas, and initial research. "Research Further and Identify Vendors" is the topic of chapter 3, covering some important suggestions such as requests for proposals, ratings and recommendations, and making decisions.

Chapter 4, "Contract with a Vendor," reminds you to look at all those hidden details in the paperwork and that "if you do not understand that the paperwork says or means, you have a responsibility to ask" (p. 32). Implementation is the focus for chapters 5, "Plan for Implementation," and 6, "Step Through the Implementation." "Plan Again," chapter 7, prompts you to look at your library and vendor responsibilities and getting ready for the next stage. More implementation is covered in chapter 8's "Customize and Finalize the System," but do not worry—you are nearing the end of your new technology.

What are you going to do with your new technology? The rest of the book is as follows: chapter 9, "Train Staff, Prepare Users, and Promote"; chapter 10, "Launch the New System," covering private and public launches; chapter 11, "Smooth Out the Rough Edges," to help make necessary tweaks; chapter 12, "Take a Look Back," which will have readers evaluating, asking some hard questions, and sharing their experiences; and the final chapter 13, "Reality Check," provides you with one.

Anyone getting ready to add new technology to their library will appreciate the six appendixes, with sample plans and templates for projects. An index rounds out the book. *Implementing Technology Solutions in Libraries* provides readers with a great overview on how to implement new technology in their libraries. While the book concentrates on a public library, its general ideas can be adapted to work with academic or other libraries. Highly recommended.

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GOING MOBILE: DEVELOPING APPS FOR YOUR LIBRARY USING BASIC HTML PROGRAMMING (ALA Editions Special Reports). La Counte, Scott. Chicago, IL: ALA Editions, 2012, vi + 52 pp., \$45.00, ISBN 978-0-8389-1129-7.

Perhaps the hottest topic in libraries today is how to provide services to mobile devices. Many libraries do not have staff with sufficient technical expertise to build these connections in-house. Also, while many library vendors offer